VIC KIDS EAT WELL

COMMUNITY ORGANISATION SURVEY

We are considering making changes to our food and drink options and are keen to hear what customers think about this change. If you would like to have your say, please complete the anonymous survey below.

Please tick:

1. Which one of the following options best describes your link to this organisation/food outlet?

- ☐ Staff
- ☐ Visitor
- ☐ Member
- ☐ Other, please specify _____

2. In the past 6 months, how often have you purchased food or drink from this food outlet? (choose one)

- ☐ Every day
- ☐ Three or more days a week
- ☐ One or two days a week
- ☐ Less than twice per month

3. On average, how much do you spend per visit on food and drink? (choose one)

- ☐ Less than $3
- ☐ $3 - $5
- ☐ $6 - $10
- ☐ $11 - $15
- ☐ $16 or more

4. What food and/or drink do you usually purchase from this food outlet?

Food/snacks:

- ☐ Lollies, chocolate
- ☐ Cakes, biscuits, muffins, slices
- ☐ Chips (packet)
- ☐ Cheese and crackers, dips
- ☐ Ice creams or icy poles
- ☐ Sandwiches/rolls/wraps
- ☐ Fruit
- ☐ Sausage rolls, meat pies
- ☐ Hot chips, fried foods
- ☐ Hot meals
- ☐ Sushi
- ☐ Salads
- ☐ Other _____

Drinks:

- ☐ Tea, coffee
- ☐ Iced coffee
- ☐ Milkshake/smoothie
- ☐ Hot chocolate
- ☐ Soft drink
- ☐ Diet soft drink
- ☐ Water
- ☐ Sparkling or flavoured waters
- ☐ Juice
- ☐ Sports, energy drinks
- ☐ Flavoured milk
- ☐ Other _____

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5. **Please select the most appropriate response for you:**

- ☐ I buy whatever foods and drinks are available from this food outlet.
- ☐ If this food outlet doesn't have the particular food or drink I want to buy I go elsewhere.

6. **Choose 3 of the following factors which are most likely to influence your purchasing at this food outlet.**

Please number 1 (most important) to 3 (least important)

- ☐ Cost
- ☐ Convenience
- ☐ Marketing (e.g. promotional deals)
- ☐ Healthiness
- ☐ Taste
- ☐ Child's preference
- ☐ Habit
- ☐ Other _____

7. **What other foods or drinks would you like this food outlet to sell?**

_____

8. **Do you have any other feedback you would like to provide about this food outlet?**

_____

9. **Age group:**

- ☐ Under 18 years
- ☐ 18-20 years
- ☐ 21-30 years
- ☐ 31-44 years
- ☐ 45-60 years
- ☐ 61+ years

This survey has been adapted for Vic Kids Eat Well from a survey developed by the Nutrition Australia Vic Division, in collaboration with the Global Obesity Centre (GLOBE), Deakin University.